



WOLFSONIAN

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FOR IMMEDIATE RELEASE

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“THE THRILL OF COLLECTING”

AXA ART UNVEILS LINE-UP OF CULTURAL ACTIVITIES, CREATIVE COLLABORATIONS AND SPECIAL EVENTS AT ART BASEL MIAMI BEACH 2008

***VIP Lounge a tribute to Isamu Noguchi’s contributions to art and design
Breakfast Roundtable discussion takes “An Inside Look at Mid-Century Modern Design”***

MIAMI BEACH, FL (November 25, 2008)—AXA Art, the world’s only art insurance specialist, today unveiled its line-up of cultural activities, events and creative collaborations to enhance the experience of its clients, VIP guests and attendees to the 2008 Art Basel Miami Beach Fair.

As associate sponsor of Art Basel Miami Beach, AXA Art hosts collectors, art dealers, gallery owners, designers, curators, advisors, journalists and other guests at the AXA Art VIP Lounge in the Collectors’ Lounge and uses its presence as a platform to profile topics in collecting and protecting art.

This year, continuing with the theme “The Thrill of Collecting, designer Tom Postma in collaboration with Doug de Nicola, Design Director at the Noguchi Museum, creates a visual presentation at the AXA Art VIP Lounge as tribute to Isamu Noguchi’s prolific contribution to modern and contemporary designs. On exhibition will be sampling of Noguchi’s beautifully constructed signature paper lamps, sculptures and furniture.

The AXA Art Power Bar will once again be on offer to guests at the company’s lounge.

AXA Art VIP Guided Tours of the fair will be conducted daily in English, French and Spanish by the company's in-house Fine Art Experts. VIP ticket holders may schedule a group or individual tour by contacting Thomas Galbraith at TGalbraith@axa-art-usa.com

The 2008 AXA Artist Award

American artist and celebrated printmaker Terry Winters has selected artist Jack Warren to receive the AXA Artist Award recognition and \$25,000 cash grant. Warren will receive the award on December 3rd during a small ceremony at The International Collectors Dinner, co-hosted by AXA Art US CEO Christiane Fischer and Martin Z. Margulies at The Margulies Warehouse in Miami.

Access: By invitation only.

Media Reception at the AXA Art VIP Lounge

On Thursday, December 4th, 2008 from 3:00 – 5:00 p.m., AXA Art's international CEO's as well as English, French, German and Spanish language press contacts will be available to the international press at the company's lounge at the fair. For further information, please contact: Rosalind N. Joseph; rjoseph@axa-art-usa.com

Friends of AXA Art Appreciation Event

On Thursday evening, December 5th, AXA Art will host a special event for its broker and art market clients and friends, poolside at the Shoreclub.

Access: By Invitation only.

Design Breakfast Roundtable - The Dynamo Cafe at The Wolfsonian

On Friday, December 5, 2008 from 9:30 a.m. – 11:00 a.m. AXA Art in collaboration with The Wolfsonian – Florida International University and The Noguchi Museum will co-host a breakfast and roundtable discussion entitled: An Inside Look at Mid-Century Modern Design. Associate Director of Curatorial Affairs and Education at The Wolfsonian Marianne Lamonaca, will lead a panel discussion on mid-century designers and the impact of re-editions of vintage designs by designers Noguchi and Charles and Ray Eames among others. Panelists include: Eames Demetrios, Director at The Eames Office, Doug de Nicola, Design Director of The Noguchi Museum; Evan Snyderman, co-Owner, R20th Century Design, New York and James Zemaitis, Senior Vice President, 20th Century Design at Sotheby's.

Access: By Invitation and Press Passes

RSVP: Amanda Rowley by email at ARowley@axa-art-usa.com

AXA Art to host Canadian Collectors at Special Event

On the evening of Friday, December 5th, AXA Art will host a private reception for Canadian Collectors at the Setai.

Access: By invitation only.

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About AXA Art Insurance

International reach, unrivalled competence and a high quality network of expert partners distinguished AXA Art, the only art insurance specialist in the world, from its generalist property insurance competitors. Over the past 40 years and well into the future, AXA Art has and will continue to redefine the manner in which it serves and services its museum, gallery, collector and artist clients, across Asia, America and Europe, with a

sincere consideration of the way valuable objects are insured and cultural patrimony is protected. For more information visit www.axa-art.com

About The Wolfsonian–Florida International University

The Wolfsonian is a museum, library, and research center that uses objects to illustrate the persuasive power of art and design, to explore what it means to be modern, and to tell the story of social, historical, and technological changes that have transformed our world. The collections comprise approximately 120,000 objects from the period of 1885 to 1945—the height of the Industrial Revolution to the end of the Second World War—in a variety of media including furniture; industrial-design objects; works in glass, ceramics, and metal; rare books; periodicals; ephemera; works on paper; paintings; textiles; and medals.

The Wolfsonian is located at 1001 Washington Avenue, Miami Beach, Fla. Admission is \$7 adults; \$5 seniors, students, and children six-12; free for Wolfsonian members, State University System of Florida staff and students with ID, children under six, and Miami Beach residents with ID. The museum is open Monday, Tuesday, Saturday and Sunday from noon-6pm; Thursday and Friday from noon-9pm; and is closed on Wednesday. Contact us at 305.531.1001 or visit us online at www.wolfsonian.org.

The Wolfsonian receives ongoing support from the State of Florida, Department of State, Division of Cultural Affairs, the Florida Arts Council and the National Endowment for the Arts; Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners; City of Miami Beach, Cultural Affairs Program, Cultural Arts Council; Crispin Porter + Bogusky; Continental Airlines, the Official Airline of The Wolfsonian; the Arthur F. and Alice E. Adams Foundation; and Pistils & Petals.

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